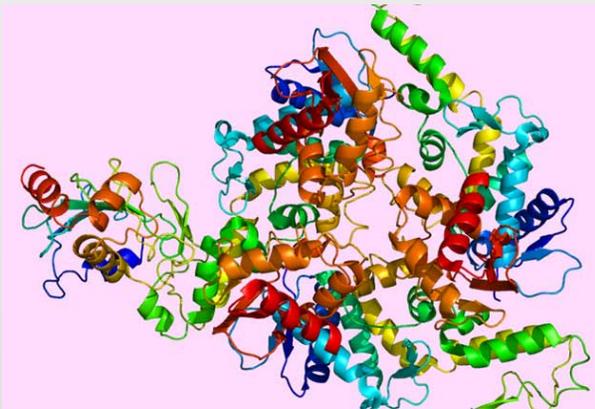


Növvö
Product Innovation

We design and prototype enabling technologies to boost the power of your new product ideas.

We have developed over 100 new products utilizing most major technologies.

Sample Projects



Machine learning and precision medicine software platform for oncology and cardiology markets. Advanced math model of patient biology for dosage predictions. Integrated with EHR and CDS software. Class II medical device.

ECG wearable sensing product. AWS SaaS server application for data analysis and alerting. iOS and Android mobile apps. Class I medical device.



Pressure sensing mat to prevent pressure ulcers. Alerted patients and caregivers when pressure levels are dangerously high. PIC microcontroller, C++, VB.

What We Do

Develop Strategies for New Products

Nōvvō will advise you on effective market positioning based on our breadth and depth of technical and business domain experience. We develop agile roadmap plans to develop electrical device products and software products. We create product solutions which integrate the best new and innovative technologies.



Design and Produce Prototypes

Nōvvō has deep experience with developing prototypes and beta versions of software and electronic devices. We know how to rapidly drive projects from concept to v1.0. You can eliminate delays from waiting for limited internal resources, and you can go to market faster.

Integrate Enabling Technologies

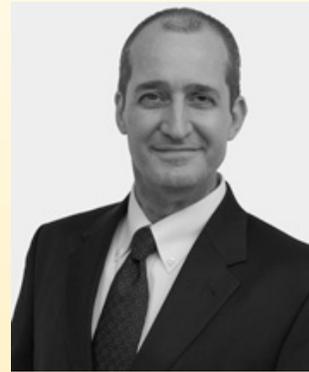
Nōvvō has expertise with technologies that enable powerful new benefits to customers. We have extensive experience with machine learning & artificial intelligence (AI), internet of things (IoT) connectivity, blockchain technology integration, augmented reality (composite views of the real-world environment with computer-generated images and information), geographic information systems (GIS), mobile app development, and radio frequency identification (RFID) technology.

Leadership



John Jedziniak, MBA, BS, BS

Expert in technology innovation, business strategy and new product development. Extensive experience in inventing and re-designing software and electronic products. Experience in FDA regulated medical device development. MBA (UCLA), BS Electrical Engineering and BS Computer Science (UC Irvine).



Ed Reilly, BS, BA

Extensive experience in business strategy, business analytics, marketing, cross functional team leadership & sales management. Experience in infectious diseases, cardiovascular, diabetes, migraine and osteoporosis markets. BS Biological Sciences and BA Economics (UC Irvine).



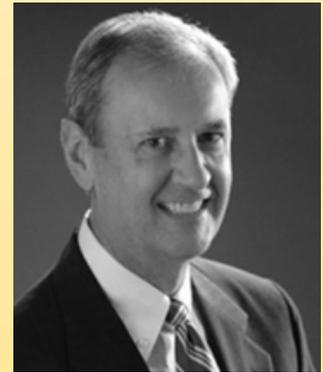
Arlen Ward, PhD

Expert in computational modeling and simulation of complex systems for medical device prototypes, with a specialty in devices that apply laser, ultrasonic and other energy or mechanical loads to biological tissue.



Raju Joshi, MS, BS

Expert in clinical development and clinical affairs for biotechnology, pharmaceutical, medical device, and wearable products. Extensive experience in the hyperlipidemia and diabetes markets. Experience in disease management apps and blockchain strategy.



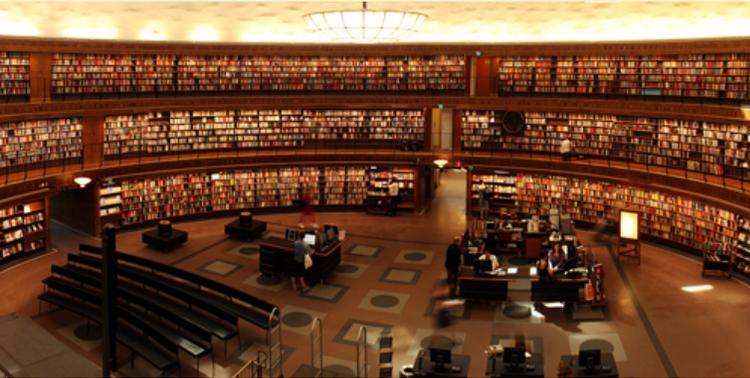
John Weston, MBA, BA

Extensive experience in business strategy with a specialization in medical device and pharmaceutical commercialization. Experience in apheresis, arthritis, wearables, and immunotherapy markets.



Resources

Nōvvō has 14 PhD's in the US and Europe, with 12 PhD's focusing on machine learning, applied mathematics and statistics.



Nōvvō also has over 100 software engineers in low cost centers to maximize value and enable 24hr rapid development cycles.



Medical Device and Healthcare Expertise

Our entire leadership team has medical and health care industry experience, with an average of 20+ years per person. We have expertise with FDA regulatory requirements, HIPAA compliance, 510(k) submissions, and ISO 13485 medical device quality requirements.

We have deep capabilities with developing prototypes of medical devices, and developing and integrating with electronic health record (EHR) software. We also have expertise in clinical study design, and clean room environments.

Example Clients



Medtronic



AMGEN

proteus[®]
DIGITAL HEALTH

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